MecGrowths Texmach receives ITAMMA 'Make in India' Award

Launches Ariser compact system successfully

By M.K. Prabhakar

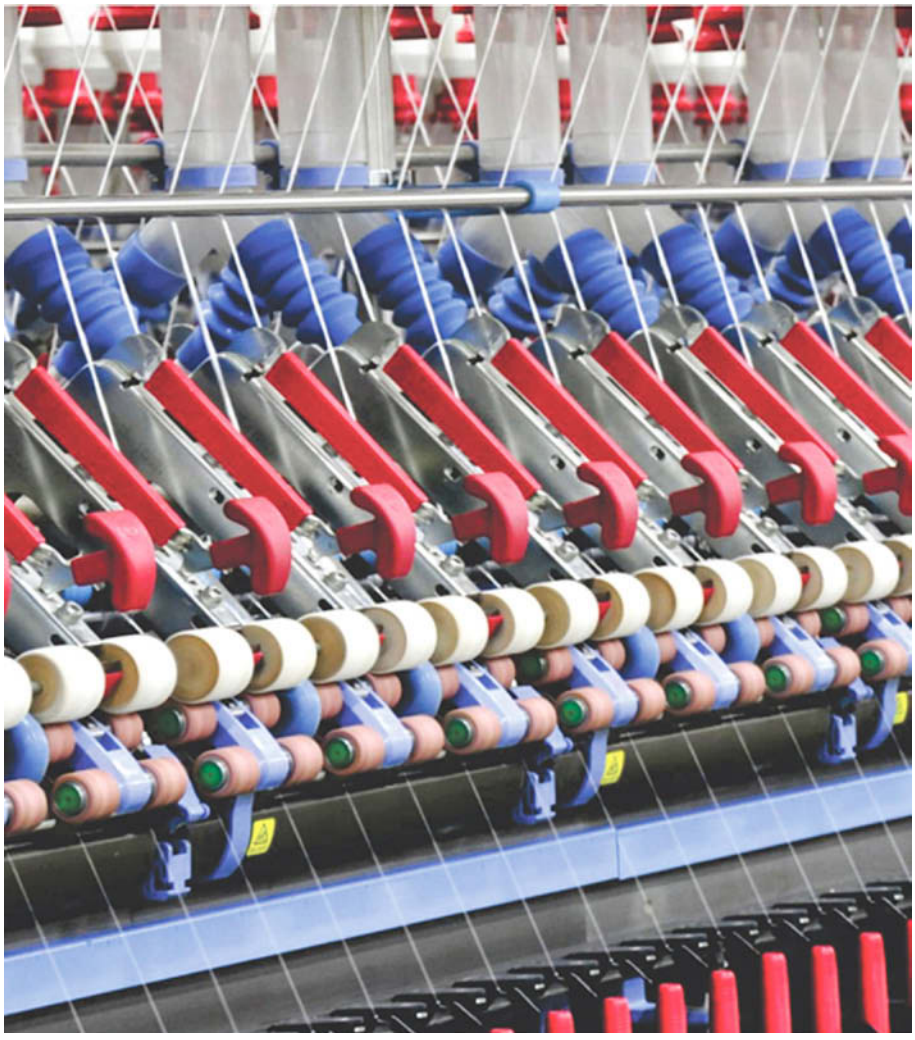
MecGrowths Texmach Pvt. Ltd., a leading name in the spinning industry, has received the ITAMMA 'Make in India' Award for 2017-18. The Madurai-based company received the special recognition Award at a glittering function held in Mumbai to mark the Platinum Jubilee celebrations of the Indian Textile Accessories and Machinery Manufacturers Association (ITAMMA).

Mr. S. Arunachalam, Chairman, MecGrowths Group, and Mr. A. Senthil Raja, Joint Managing Director, receiving the Award from Mr. T.C.A. Ranganathan, former Chairman, Exim Bank of India

The Award ceremony held on January 17 was chaired by Mr. N.D. Mhatre, ITAMMA President, Mr. T.C.A. Ranganathan, former Chairman, Exim Bank of India, and Mr. Ninad Karpe, Chairman, Western Region, Confederation of Indian Industry (CII).

Mr. S. Arunachalam, Chairman, MecGrowths Group, and Mr. A. Senthil Raja, Joint Managing Director, received the Award from Mr. Ranganathan.

The basic criteria for the Award, according to Mr. Arunachalam, are that it should be an Indian manufacturer with international manufacturing facilities, a new technology using indigenous components which has helped the industry significantly, and that the technology should have been patented in India. Besides contributing to rural employment, it should have improved the national productivity and quality.



Commenting on the Award, Mr. Senthil Raja said: "We have received the Award under the category, 'Newly Invented Technology – Patent – Successfully Marketed with Positive Customer Feedback'."

Speaking about the achievement, Mr. Arunachalam said: "We consciously dedicate this Award to our customers who always appreciated and motivated our new efforts. Without their support, it would remain only a dream."

He added that it has been almost three years since the introduction of the company's popular short stretch conversion system. "Most of the customers are enjoying the benefits, and we have completed installing millions of spindles successfully".

Mr. Senthil Raja added: "After the success of the short stretch conversion system, we have now come up with yet another surprise. Ariser Compact is one more winner from our company."

Elaborating on the development of the product, he explained: "Ariser Compact spinning system for ring frame has a very long history and in fact has revolutionized the spinning industry to a large extent. Still the need for good compact spinning system was always felt."

"There is a list of things that a good compact spinning system should include – the lowest in investment cost, hence quick pay back, less than six months; lowest maintenance cost, so less recurring cost, less than Rs. 20 per spindle / year; equipped with latest developments, for better performance and quality than the competitors; and better aftersales and service.

Mr. Senthil Raja further pointed out: "We at Mecgrowths understand the above points clearly and have proudly introduced Ariser Compact. It comes in two categories – Ariser Compact for the existing pneumatic top arm and Ariser Compact Plus with spring loaded top arm."

The versatile Ariser Compact is suitable for spinning 100% cotton, 100% viscose and its blends, 100% polyester and its blends and polyester / viscose.

According to Mr. Senthil Raja, the benefits of the spinning system include, for the knitting segment, minimum 10% higher production in spinning, better raw material utilization, comparatively better yarn with cheaper raw material and lower pilling rate. Most of the end-users are using Ariser Compact yarn for increased turnover with compact yarns when compared to the conventional yarns.

As regards to weaving, Mr. Senthil Raja stated that warp yarns for shirting and sheeting are now necessarily Ariser Compact. "Weavers prefer the yarn for high production in loom as compact yarn yields higher efficiency on the looms, with 40% less warp end breaks, 30% less weft end breaks, and 15% higher production."

◆