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MECGROWTHS

Ariser ComFact Spinning System

A milestone in Compact Spinning history



Mr. S. Arunachalam, Managing Director, (right), and
Mr. A. Senthil Raja, Joint Managing Director, MecGrowths Texmach Pvt. Ltd

Ariser ComFact – A milestone in compact spinning history

By M.K. Prabhakar

As you drive around Madurai, popularly known as the 'Thoonga Nagaram' which literally means 'The City that Never Sleeps' in Tamil, you can easily say that it is a city that is steeped in history. One company that was founded in this ancient temple city is now creating history in the textile industry. It is MecGrowths Texmach Private Ltd. founded by Mr. Arunachalam, a visionary entrepreneur who rose from a modest background, to become one of the shining success stories in the textile industry through his steer hard work and perseverance.

As the famous proverb goes, "Tiger father begets tiger son", the organization is being ably driven by the young and dynamic entrepreneur, Mr. Senthil Raja, the son of Mr. Arunachalam, along with his team of professional employees to bring the organization to world-class levels.

We caught up with the father-son duo for an exclusive chat and got to find out from them about the products that MecGrowths Texmach offers, its pathbreaking Ariser ComFact spinning system, manufacturing infrastructure, strengths, its innovative products, and its aftersales support services and future plans, among others.

Edited excerpts:

Ariser ComFact spinning system

MecGrowths Texmach has made a splash in the textile industry with its Ariser ComFact spinning system. Starting the conversation enthusiastically sharing the success story of this pathbreaking product, Mr. Arunachalam said: "We are the only company in the world that offers ComFact spinning at a cost of Rs. 999, and it is the



Mr. S. Arunachalam, Managing Director, and Mr. A. Senthil Raja, Joint Managing Director

ITAMMA Award for MecGrowths Texmach

MecGrowths Texmach has received the prestigious 'Make in India Award' for 2017-18 from the Indian Textile Accessories and Machinery Manufacturers Association (ITAMMA). The company received the Award under the category 'Newly invented technology - Patent - Successfully marketed with positive customer feedback'.



only company that can offer ComFact spinning with spring loaded top arm suitable for four-roller compact spinning for leading OEM machines."

He said: "Indian spinning mills are under tremendous pressure due to heavy competition all over the world. Similarly, compact spinning is one of the major reasons for the survival of spinning

mills even during a crisis. Also, customers are not getting premium price for compact spun yarns. So, the solution is to select the ComFact spinning system, which offers world-class quality and performance at the lowest investment. We at Ariser are always striving hard towards fulfilling customer requirements that would benefit them, which brought

us to bring the Ariser ComFact spinning system."

Mecgrowths Texmach offers a wide range of products. These include:

- i) Ariser ComFact spinning system
- ii) Short stretch conversion
- iii) Heavy duty spring loaded top arms for Ring frame, Compact spinning and Roving frame
- iv) Top and bottom rubber

- aprons
- v) Ring spinning spindles and rings
- vi) Open end spares
- vii) All compact spinning spares

Speaking about the company's manufacturing facilities, Mr. Arunachalam disclosed: "Our world-class manufacturing facility meeting stringent standards is located at Coimbatore, the 'Manchester of India'. The facility is at present supplying spareparts to many leading machinery manufacturers across the world, which include those for spinning, auto mobiles and agriculture industries. All the production machines are imported from Japan and Germany."

Giving an insight into the company's areas of strength, Mr. Senthil Raja said: "The manufacturing facility and the entire R&D, from fundamental research to customer engineering, is conducted in-house with world-class testing equipment. A team of experienced young professionals are busy getting customer feedback. Implementation of the same in production



facilities is through automatic processes that ensure trouble-free performance of our products."

Growth story

The company's growth trajectory picked up further pace with the introduction of top arms and ComFact spinning system.

The ComFact spinning system was launched in 2018, and within a short period of 12 months, more than 50,000 spindles were installed across India. "You can find this product in most of the leading corporate mills in the country," said Mr. Arunachalam.

Adding further on the products, Mr. Senthil Raja disclosed: "Ariser has introduced the world's first ComFact spinning system with the price of Rs. 999 per spindle which can be retrofitted for all OEM ring frame suppliers like Rieter, LMW, Toyota, Zinser, etc., with the existing top arms like P3-1, Texparts or along with Ariser heavy duty spring loaded top arm. Ariser ComFact, along with Ariser Top arm and Mec Short stretch conversion kit, ensures outstanding running performance, along with excellent yarn quality which cannot be matched by other suppliers of the compact spinning system. What is more, the maintenance cost of our ComFact spinning system is just Rs. 20 per spindle and the payback of the system is below 6 months."

A strong focus on aftersales service support has been one of the cornerstones of the company's growth story over the years. Giving details of the same, Mr. Arunachalam explained: "We have a team of well-trained professional engineers employed to handle customer issues on a day-to-day basis. We maintain sufficient stock of all regular spares and emergency spares in important regions like Coimbatore, Madurai, Andhra, Maharashtra, etc. I would also like to point out here that we work with smart distributors across the country to provide excellent service to the customers."

Asked about the company's vision and mission, Mr. Senthil Raja stated: "Our vision is to create a better everyday life for the spinning industry and to be one of the world's leading producers and providers of textile machinery and accessories." The company's vision statement is 'Driving value through smart engineering'.

The company is planning to join hands with Taiwan and Korean companies to establish manufacturing facilities in India which can serve the entire textile industry.

Elaborating the company's mission, Mr. Senthil Raja said: "We will offer our customers appropriate engineering solution in the form of product, project and services of superior value in our area of expertise and experience, like textile engineering, project



planning, yarn processing, electro-mechanic, air engineering, and industrial capital equipment."

Future plans

The top management of the company has a charted out a clear-cut path so far as its future plans are concerned. Going into details about it, Mr. Arunachalam said: "Our future plans are to offer quality products at an affordable price for the industrial needs. We also intend to ensure higher quality output in spinning with the help of our new concept mechanism, the R&D for which is going on and for which we will also be getting the patent rights soon. In the next five years we are targeting coverage of 60% of medium class mills with our compact system."

